



Entertainment Marketing Internships - Summer & Fall 2017

10 Deercrest Drive. Holmdel, NJ 07733

Leanneschanzerpromotions.com

Leanne Schanzer Promotions, Inc. (LSP) is a boutique entertainment marketing & promotions agency in New York / New Jersey that has represented 450 clients over 35 years. We specialize in Broadway, Off-Broadway, Arts & Entertainment marketing in the New York City tri-state area. Interns will gain valuable hands-on experience in the professional world by participating in projects from conception to completion. We are interviewing several interns/students for the upcoming Summer & Fall semesters in our Holmdel, NJ office.

Industry & Client Focus: Broadway, Off Broadway, Arts & Entertainment Marketing

Job Description / Responsibilities:

- Students will learn and assist in all aspects of marketing, business and communications.
- Conducting general research, including coordinating media placement for print, broadcast, outdoor & digital channels
- Reaching out to bloggers, radio stations, publications, websites, organizations, festivals and clubs for promotions
- Assisting with grassroots & viral outreaches, strategic promotions / sponsorships for various shows
- Creating and updating spreadsheets
- Maintaining updates, charts and contacts
- Facilitating mailings and theater certificate allocations to our partners
- Supporting staff in various projects

Requirements:

- Motivated and take initiative
- Enthusiastic with a willingness to learn and maintain in a fast past environment
- Work well individually and with others and can collaborate
- Good organizational, communication and computer skills
- Social Media is an added benefit

Other Information:

- Accredited Internship
- Compensation: Small Travel Stipend
- Perks include complimentary tickets to Broadway and Off-Broadway theater
- Personal transportation necessary
- Position is located in Holmdel, New Jersey and is a home based office

Supervisor: Leanne Schanzer, LSPLeanne@aol.com, 732-946-8618

Application Requirements:

Please email cover letter, resume, and references with the subject line "LSP Marketing Internship" To Justin Schanzer, Vice President - LSPJustin@gmail.com