

COM 270-01: Foundations in Leadership

The class is designed to engage participants in recognizing and developing their leadership potential in themselves, the college, and their community. The course includes the study of leadership and application of leadership theories, concepts, and skills. Students will gain a better understanding of their own leadership potential through leadership assessments, exploration of values, skill development with a special focus on communication. This interactive class will be looking at leadership through a variety of stories, readings, videos, and activities. At the end of the course, we hope that you have gained the skills to become a better student leader and to actively engage in and impact the college community.

COM370-01: Communication Approaches to UX

In this course, we will explore communications perspectives and methodologies applied to better understand UX across various platforms people utilize daily, including e-commerce platforms, social media, and smart/automated systems.

Thus far, user experience (UX) has been studied extensively from a design perspective by involving human perspectives in the design iteration process (i.e., human-centered design; HCD) to enhance the usability of products, services, and applications. On the other hand, UX research has been increasingly adopting communications perspectives to better understand the needs, preferences, and behaviors of customers. The communications approaches to UX focuses on a) how users interact with systems based on social communicational norms, as well as b) how users interact with each other in mediated environments and what role media plays in this user-system equation. Furthermore, UX research has been applying more intensive and advanced social science methods, such as in-depth interviews and observational techniques, widely seen in the field of communications.

COM370-03: Editing for Social Media

Students will examine and discuss techniques used in editing short form videos for social media and web platforms. With a focus on visual impact, audience engagement, and storytelling, students will create a portfolio that will reflect current trends in the use of video for social media.

COM 487-01: Advanced Student/Faculty Research: *Corporate Consulting: Leadership Strategies for Organizational Success*

This course will be an advanced examination of leadership in corporate and organizational settings. Students will work together on a research project examining the nexus of communication, emotional competence, and resilience in corporate and executive leaders. In addition, students will translate their findings to collectively create a consulting-style presentation on leadership strategies for corporate success.

This course is ideal for students who would like to work in corporate consulting, crisis communication in organizations, human resources, or aspire to hold executive level leadership positions.

Students should have taken COM390 (or an equivalent research methods course) and at least one of the following courses: COM242, COM250, COM342, COM411, COM441. Interested students who do not meet these prerequisites can email the professor to discuss the possibility of special permission based on alternate coursework and experiences.