

COM370-03: Editing for Social Media

Students will examine and discuss techniques used in editing short form videos for social media and web platforms. With a focus on visual impact, audience engagement, and storytelling, students will create a portfolio that will reflect current trends in the use of video for social media.

COM370-05/JPW 370-02: Multimedia Sports Reporting

Cross Listed with JPW

Sports Reporting: Podcasting, Video and Multimedia Creation. This course will provide the foundation for the novice sports journalist to help them not only understand the different mediums through which we report on sports, but also to find your own voice to leave your unique imprint on the same. We will establish the differences and expectations for a sports journalist while covering everything from youth sports to the pros. We'll examine the way technology and the internet has influenced the coverage of sports in today's society, as well as the heightened responsibility of the sports writer given access to information and immediacy of reporting.

While much of the course will focus on the written word, examining closely audio and video through podcasting and social media will be a major focus.

- No prerequisites.

COM370-06/JPW 308-01: Media Law

Cross Listed with JPW

Provides an overview of First Amendment and related case law as it pertains to news media. Among the topics: Prior restraint, libel, privacy, intellectual property, political speech, commercial speech, obscenity, fair trial versus free speech, protection of sources, and access to government records and meetings.

- No prerequisites.

COM487-01 Student/Faculty Advanced Research

Topic: News in our Lives Today

This seminar will help students understand what news and journalism are, how news is produced and distributed on various print, televisual, and digital platforms, what roles journalism plays in society and in our personal lives, and how news and journalism both differ from and complement the seemingly endless streams of information that so many of receive us on our social media feeds. We will view, read, and critique news stories in this class, using various theoretical perspectives, including *news framing*, which show how news not only conveys information but also shapes how we think about events and issues. Students will work on both individualized projects and one group project with the aim of presenting their work on-campus, at the celebration of Student achievement, and at local and national conferences.